



EXHIBITING, SPONSORSHIP & ADVERTIZING OPPORTUNITIES

**Association for Environmental Studies and Sciences
Annual Conference: 2018**

Theme: *Inclusion and Legitimacy*

Date: June 20-23, 2018

Hosted by: American University, Washington, DC

THE 2018 CONFERENCE



The 2018 AESS Conference, our 10th annual meeting, will be held June 20-23, 2018 in Washington, DC at the American University's main campus.

The conference theme this year is “**Inclusion and Legitimacy.**” Our conference is expected to draw over 400 academics, practitioners, and graduate students involved in environmental policy, conservation, and sustainability. Additionally, the exhibition hall will be open to American University Faculty, Staff, and summer students.

WHY PARTICIPATE AT THE AESS ANNUAL CONFERENCE

- Unique opportunity to engage with a diverse group of over 400 academics, policy makers, and activists in the environmental and sustainability arenas.
- Network with professors from more than 150 colleges and universities across the United States.
- More than 150 graduate students from over 50 colleges and universities are expected to attend.
- The Exhibition Hall will be open to American University faculty, staff, and summer school students.
- All coffee breaks and lunches will be served within the exhibition hall.
- Exhibitor and sponsor names and contact information will be in the AESS Conference mobile event app as well as on the AESS website for one year.
- Receive a complimentary list of AESS registrants following the conference (terms and conditions apply as outlined on aessconference.org).

***NEW* in 2018** – AESS is moving to a web and app based program. New sponsorship opportunities are outlined below and in **bold**.



Sponsorship Opportunities

As the flagship association for interdisciplinary environmental studies and sciences, AESS seeks sponsor support to help advance the mission of the organization while keeping membership costs low.

New event app offerings highlighted in bold.

<p>Platinum \$3,000</p>	<ul style="list-style-type: none"> • Three complimentary conference registrations <u>OR</u> Splash Page* • Complimentary exhibit booth • Organizational logo on projector screen at keynote addresses and registration sites • Acknowledgement at all keynote and plenary addresses • Acknowledgement on AESS website for one year • Sponsor listing on event app • Sponsor banner ad • Push notifications
<p>Gold \$1,500</p>	<ul style="list-style-type: none"> • One complimentary conference registration • Complimentary exhibit booth • Acknowledgement at all keynote and plenary addresses • Acknowledgement on AESS website for one year • Sponsor listing on event app • Sponsor banner ad
<p>Silver \$775</p>	<ul style="list-style-type: none"> • One complimentary conference registration • Acknowledgement on AESS website for one year • Sponsor listing on event app • Sponsor banner ad
<p>Bronze \$350</p>	<ul style="list-style-type: none"> • Acknowledgement on AESS website for one year • Sponsor listing on event app

** Quantities are limited for some opportunities. Contracts with payment will receive priority.*

New Sponsorship Opportunities

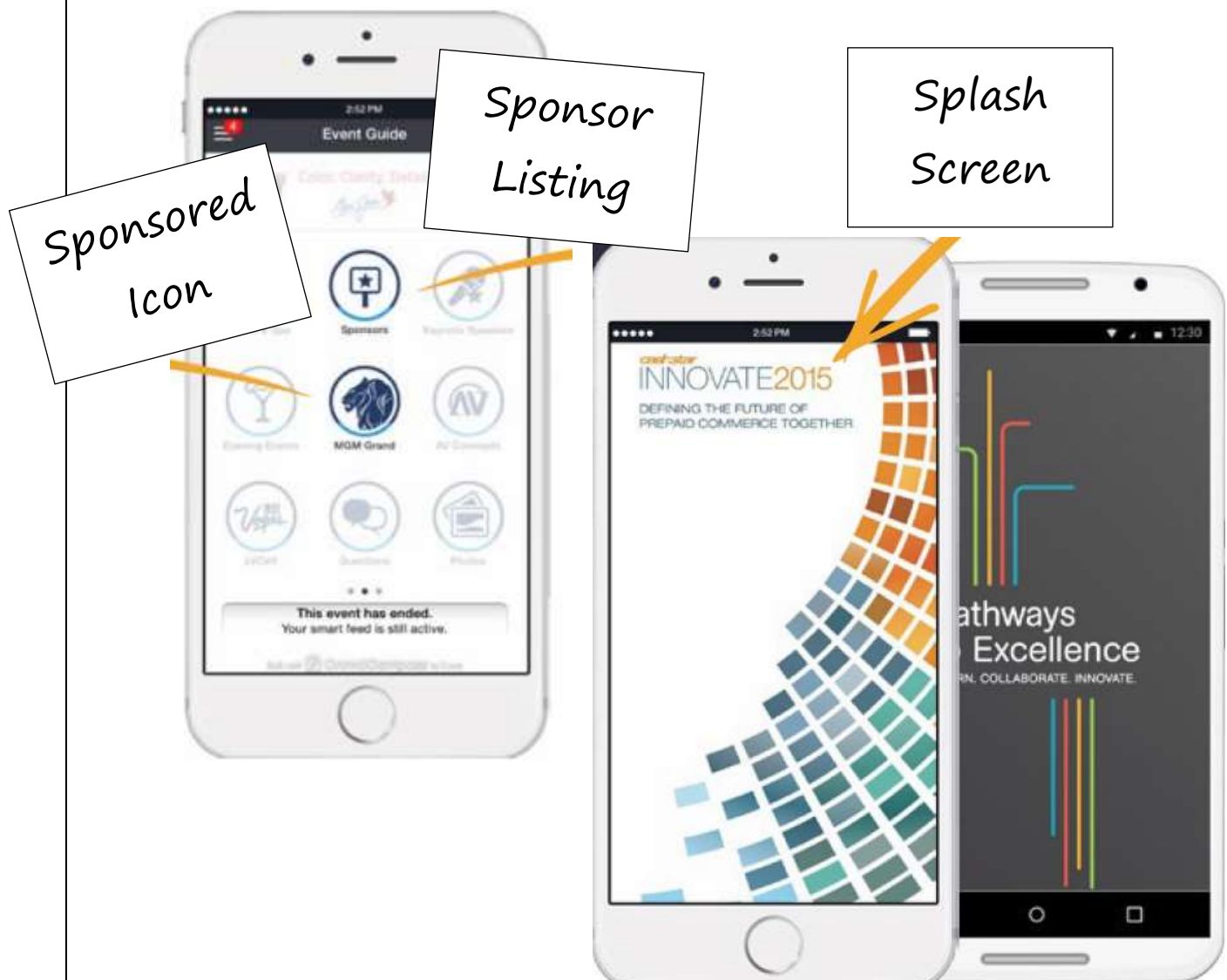
The following opportunities are available as add-ons to a sponsorship package on page 2.

Splash Page

- Your company ad or logo displays full-screen when the app is launched or refreshed. 1 opportunity available. \$1000

Sponsored Icon

- Your company will have an unique icon on the home page of the ap providing a highly visible opportunity for users to learn about your organization. 1 opportunity available. \$1000



The following opportunities are available as individual opportunities, add-ons to a sponsorship package on page 2 or add-ons to exhibitor booth on page 5.

Push Notifications

- Instantly reach attendees with important information, alerts, updates and more. Schedule messages in advance and segment for select attendees or event-goers at large. 4 opportunities available \$800 each.



Push
Notification

Eat, Drink and Network!

- Increase your organization's visibility by contributing directly to one of our key events. "**Provided in part by [your company]**" will be added to physical signage on site as well as digitally with hyperlinks on the website and event app.
- Push notification will be included with these opportunities.
- Sponsors will be acknowledged in opening remarks and on website and the digital app.
- Opportunities available (1 each)
 - Wednesday evening Opening Reception \$3000
 - Thursday morning Plenary \$2500
 - Thursday evening Refreshments \$1500
 - Friday evening award Reception \$3000
 - Saturday Lunch and Closing Plenary \$2500

Coffee, Tea, Whatever you please!

- Our guests always appreciate coffee & tea breaks. Can't make it to our event? This is a perfect opportunity for your company to have visibility on site.
- We'll include signage with "**Provided by [your company]**" and add in links to your organization on our event app and conference agenda page.
- 4 opportunities available, \$1000 each.

Quantities are limited for some opportunities. Contracts with payment will receive priority.

Exhibiting Information

- Location: Exhibitors will have table space in a prominent conference location. Coffee breaks and lunches will be served nearby to increase visibility and participation.
- Exhibiting Hours: **Thursday, June 21, 8:00am – 5:00pm**
Friday, June 22, 8:00am – 5:00pm*
*Field trips will occur Friday morning; some attendees will be off site until lunch.
- Pricing: \$500 for one 6' table
- Exhibit Includes: One 6' table & two chairs; registration for one person to the entire conference**; access to American University's internet; name badge; coffee breaks; and light lunch. Exhibitors will be listed in the event app.
- Payment due date: Space is limited. Please register and pay as soon as possible to reserve your table. All reservations must be received by May 19, 2018.
- Questions? Please contact the AESS Managing Director Carolyn Anthon, support@aessonline.org
- Shipping: Exhibitors may pre-ship materials. Please note that exhibitors are responsible for all shipping costs.

** Exhibitor fee includes entry to entire conference, breakfast Thursday, lunch Thursday and Friday but does not include other "add-ons" or pre-conference workshop fees.

Advertising

The AESS program will be in the form of an electronic event app this year available for download on mobile devices and viewing on computer browsers.

Banner Ads - \$400

Format:

- Please submit files/images 640 x 150 pixels, PNG, JPEG, or GIF (color) to Carolyn Anthon, support@aessonline.org.

Ad deadline is June 1, 2018.



Contract for Exhibitors, Advertisers & Sponsors

AESS Conference at the American University, Washington, DC

June 20-23, 2018

General Information

Please print or type to avoid misinterpretations & spelling errors.

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Contact Person: _____

Website URL for in-app link: _____

(A) Exhibitor Fee

Exhibit table cost: \$500 per table

Number of exhibit tables requested: _____ Total Cost: _____

Name Badges: Please provide name(s) and email(s) of representatives

Representative 1: _____

Representative 2: _____

(B) Banner Ad

Advertisement cost: \$400

Number of ads requested: _____ x \$400 = Total Cost: _____

(C) Sponsorship Level

Please select a level of support:

___ **Platinum** (\$3,000) ___ **Gold** (\$1,500) ___ **Silver** (\$775) ___ **Bronze** (\$350)

Name Badges: Please provide name(s) and email(s) of representatives staffing exhibitor table(s)
gold and platinum

Representative 1: _____

Representative 2: _____

(D) Add-ons

Opportunity: _____ Cost: _____

Payment

GRAND TOTAL: _____

- I will be paying by check submitted on (date) _____.
- I will be billing the amount listed under fees (A) (B) (C) and/or (D) to credit card. AESS should send an invoice to _____ (email).

Please send this contract and payment to **AESS**, c/o Carolyn Anthon PO Box 7314, Halethorpe, MD 21227, USA. OR Email: support@aessonline.org.

Signature: _____ **Date:** _____

Sponsor Logos

We will utilize a logo found on your website unless a different logo is emailed to us simultaneously with registration. Send all logos to support@aessonline.org.



ABOUT AESS



The Association for Environmental Studies and Sciences (AESS) (<https://aessonline.org>) is an independent, faculty-and-student-based professional association in higher education, designed to serve the needs of environmental scholars and scientists who value interdisciplinary approaches to research, teaching, and problem-solving. Founded in 2008, the Association seeks to provide its more than 750 members with the latest environmental information and tools to create better courses, strengthen research, develop more satisfying careers, harness the power of a collective voice for the profession, and enjoy each other's company at national and regional meetings. Membership benefits include a quarterly electronic newsletter which includes job and conference announcements, recent publications in the field, research opportunities, and information about AESS activities, mentoring resources for students and faculty, workshops, curriculum resources, and access to the *Journal of Environmental Studies & Sciences* (JESS), published by Springer.

A major aim of AESS is to encourage interdisciplinary understanding of environmental science, law, policy, management, ethics, history, and economics. From its beginning, AESS has been envisioned as a community of environmental scholars and scientists, not a confederation of disciplines. Fundamental to its members' embrace of higher education is the notion that broad advances in environmental knowledge require disciplinary, interdisciplinary, and trans-disciplinary approaches to research and learning.

AESS is committed to achieving its goals by:

- expanding capacity for cross-campus collaboration, mentoring, and shared scholarship;
- creating a collegial process for networking, sharing ideas, publishing, and promoting both disciplinary and interdisciplinary programs and conferences;
- developing model curricula and professional standards, and guidelines;
- supporting the career development of student and faculty members;
- providing professional advice and public outreach on important matters of environmental science, policy, and management.

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